

ENGLISH COMMUNICATION COURSES FOR ADULTS



Burlington
ENGLISH



#ThePublisherThatCares



Burlington

E N G L I S H

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THE BURLINGTON ENGLISH STORY

ABOUT US

For over 40 years, the Burlington Group has been publishing educational materials used by millions of learners worldwide. Today, Burlington English is a leading global provider of print and digital solutions, as well as services for language teaching, learning, assessment, teacher training, and educational research.





OUR VISION

Inspiring English language learning around the world.

OUR MISSION

Burlington English works to create lifelong language learning opportunities for working professionals, and students in higher education institutes and schools. We integrate the latest language learning technology into our products to provide unparalleled support to both teachers and learners. Our blended learning resources are available in both print and digital formats and focus on English communication skills for the 21st century. Our digital content is available anytime, anywhere, and on any device. We are proud to be known around the world as ***The Publisher That Cares.***

THE BURLINGTON ENGLISH EXPERIENCE

ENGLISH FOR HIGHER EDUCATION

As India emerges as a global industrial powerhouse, the demand for English language proficiency continues to rise. With English communication skills a pre-requisite for getting onto the career ladder, Burlington English provides higher education students with a wide range of smart language learning resources to help them succeed amongst fierce competition.



Communication Skills for Higher Education Students



Spoken and written fluency



Effective email communication



Negotiating and influencing skills



Confidence building



Vocabulary development



Skills for English proficiency tests
(e.g. IELTS)



Interview and group discussion skills

SUPPORTING THE HIGHER EDUCATION SECTOR

Since beginning operations in India, we have collaborated closely with the higher education sector to provide language learning opportunities for young people at the very start of their careers.



PREPARING STUDENTS FOR WORK OVERSEAS

Burlington English together with the Uttarakhand Skill Development Mission (UKSDM) delivered a 10-day programme for ITI students focussing on interview skills and vocabulary building. We are delighted to report that the vast majority of programme participants have subsequently received job offers from a variety of organisations based in the Middle East.

DEVELOPING LANGUAGE PROFICIENCY

In collaboration with the National Centre for Rural Development (NCRD), we used the Burlington **VTest** to assess the CEFR (Common European Framework of Reference for Languages) levels of higher education students. Our smart, easy to administer **VTest** helped instructors to identify proficiency gaps and design targeted learning materials to support student progress. In a post-programme assessment, more than half of the students who participated achieved significantly higher CEFR scores.



THE BURLINGTON ENGLISH EXPERIENCE

ENGLISH FOR BUSINESS AND INDUSTRY

With India's workforce set to top 1 billion by 2030, the job market has become fiercely competitive. Burlington English supports organisations with recruitment and professional development processes to help build future-ready teams with strong English language skills.



Recruitment

Building a team with the right English language skills can be crucial to an organisation's success. The Burlington **VTest** supports effective recruitment by offering organisations a quick, easy, and cost-effective way to assess candidates' listening, reading, writing, and speaking proficiency.

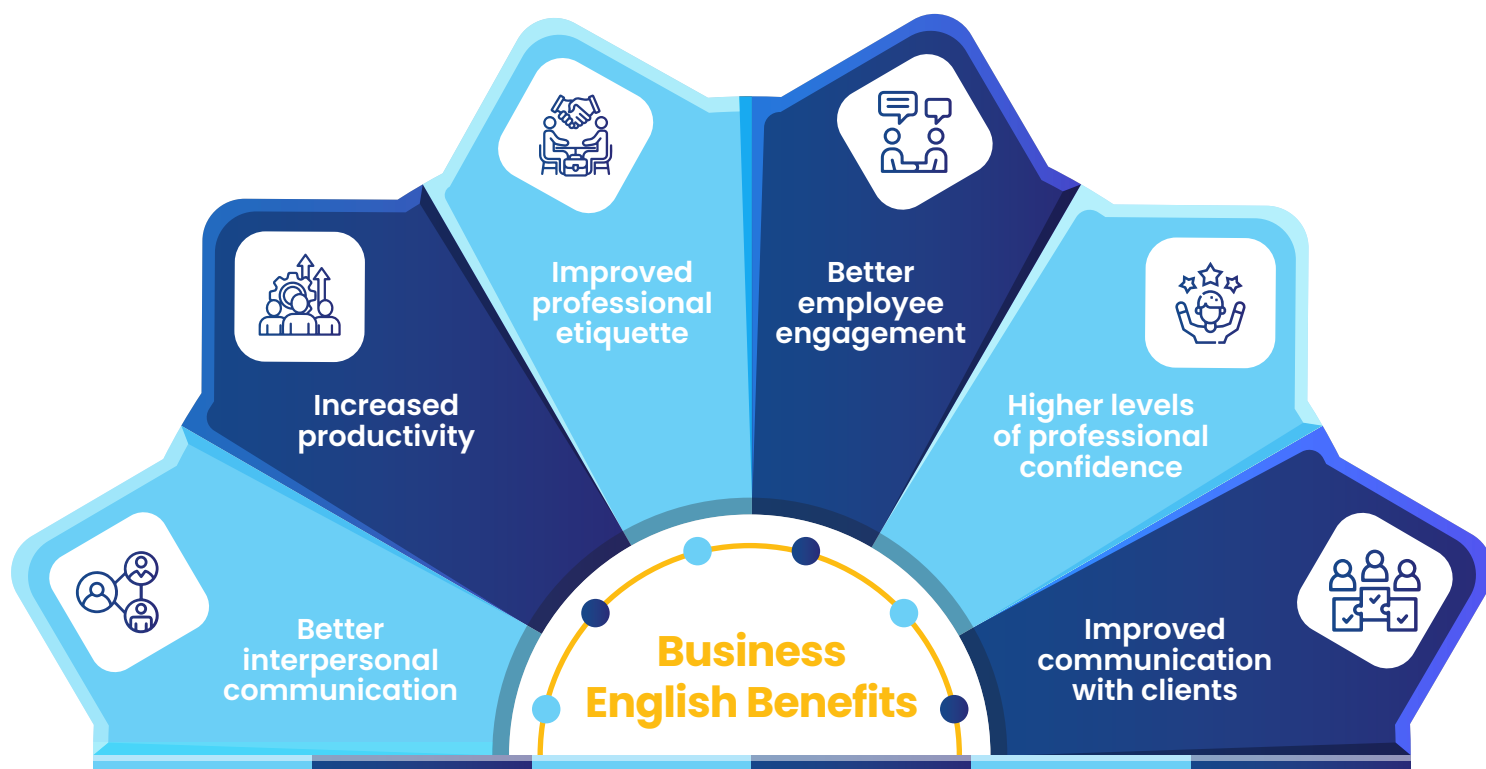


Professional Development

Ensuring that employees have effective English communication skills can be challenging for organisations. Our professional English resources help companies to develop employees' business communication skills and industry specific vocabulary in both speaking and writing. Burlington English provides both tutor-led and self-study options covering a wide range of sectors and careers to help learners to communicate with confidence in workplace interactions.

WHY INVEST IN YOUR PROFESSIONAL POOL?

Your team reflects you and your business. Nurture high-performance personnel adept with language skills of a global calibre.



SUPPORTING BUSINESSES TO THRIVE

Burlington English has many years of experience in developing and delivering Business Communication resources for customers all over the world. We are proud to be working with a wide range of leading Indian organisations to develop effective English communication skills.



CASE STUDY: MAIVA PHARMA

We have been working with Maiva Pharma to deliver our Everyday English programme to pharmaceutical industry workers. From more accurate emails and reports to increased vocabulary and spoken confidence, our cutting-edge blended learning materials empower students to communicate more accurately and fluently both inside and outside the workplace. Our winning combination of tutor-led and self-study content (delivered through the Burlington English App) allows students to work at their own pace and to receive personalised feedback focussing on individual learning goals. This holistic approach has helped the workforce at Maiva Pharma to communicate more effectively with suppliers, customers, and colleagues across the world.

PROGRAMME DELIVERY OPTIONS



Burlington English programmes offer a range of flexible delivery options for higher education students and working professionals. We understand that time is often at a premium and have designed our content to meet the needs of busy people. Whether you choose in-class lessons, guided self-study, or a combination of the two, Burlington English provides students with an engaging and effective learning experience.



Instructor-led programmes with Burlington English trainers

- Live, interactive sessions, both online and offline
- Expert tutors
- Engaging digital content
- Supplementary content for self-study



Instructor-led programmes with your own, in-house trainers

- Engaging digital content
- Easy-to-use learning management system
- A wide range of teaching and learning materials
- Full training for your in-house language teachers on how to use Burlington English content



Online, self-study programmes

- Flexible, self-paced learning
- A huge range of general and career specific content
- Interactive learning activities with immediate feedback
- Progress tracker to monitor achievements
- Integrated AI for personalised practice

THE BURLINGTON ENGLISH APP



Whatever Burlington English course you choose, teachers, students, and administrators can access content through the Burlington English App. Our easy to navigate learning platform gives you access to all of your courses at any time, from anywhere, and on any device. The App makes it easy for students to study in short bursts, and easy for teachers to plan lessons and assess student progress.

1

Burlington SpeechTrainer®

To eliminate pronunciation problems that may harm a student's ability to communicate, all of our courses come with Burlington SpeechTrainer® – a personalised, AI-powered pronunciation programme. As students use the App to record themselves saying new vocabulary and expressions, SpeechTrainer® listens and identifies pronunciation errors at the phoneme level. It then provides coaching and practice activities designed just for that student.

2

Support for Indian Languages

Burlington content is available with support for 11 Indian languages. After selecting a language when registering on the Burlington App, users will have the option to see instructions, wordlists, and SpeechTrainer® content in their mother tongue.

3

CEFR (Common European Framework of Reference for Languages)

All of our courses and assessment products are aligned with the CEFR, the most widely recognised language proficiency scale in the world. This ensures that our content is appropriately graded and reliable.

4

The Burlington English Blend

Our perfect blend of self-study and in-class learning materials combines listening, speaking, reading, and writing practice with a clear focus on vocabulary development and communication skills.





GENERAL AND ACADEMIC ENGLISH

Burlington General English courses

are designed to develop the skills needed to communicate effectively in the workplace and in daily life. Featuring a combination of independent, online learning and teacher-led instruction, our courses are available from the basic to the advanced level.

All of the courses in our Burlington General English programme feature

- vocabulary development with support for 11 Indian languages.
- Burlington SpeechTainer® for perfect pronunciation.
- classroom speaking activities to build fluency and confidence.
- a graded grammar syllabus with practice activities.
- writing worksheets featuring a wide range of text types.
- role-play activities to develop conversation skills.
- a variety of interactive reading and listening tasks.

EVERYDAY AND ADVANCED ENGLISH

Everyday English Basics

**CEFR Level
Pre-A1**

Everyday English 1, 2, and 3

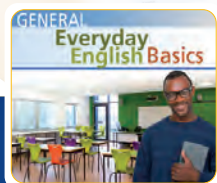
**CEFR Level
A1 to B1**

Advanced English

**CEFR Level
B1+ to C1**

Everyday English Basics

- Build a large basic vocabulary quickly and easily
- Develop a sound knowledge of basic grammar
- Practice using language in realistic role-plays
- Develop survival communication skills



Everyday English 1, 2, and 3

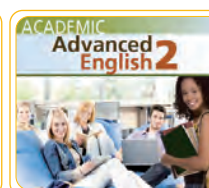
- Available at CEFR A1, A2, and B1 levels
- Develop listening, speaking, reading, and writing skills
- Master a wide range of communicative grammar
- Build a strong, varied vocabulary
- Practice conversations in real-world role plays



Advanced English

Our two advanced Academic English courses are designed for CEFR B1+ level students who want to communicate more effectively in speaking and in writing in an academic environment.

- Practice a wide variety of academic skills
- Develop reading, listening, speaking, and writing skills in an academic context
- Build presentation and communication skills
- Practice writing a range of more complex texts and documents





BURLINGTON CORPORATE ENGLISH

Designed for working professionals at any stage of their career, Burlington Corporate English is available at 3 different levels. In addition to building business vocabulary and grammar, Burlington Corporate English develops a wide range of workplace communication skills. Our teacher-led and self-study content empowers students to write better emails, deliver confident presentations, engage in small talk, and conduct negotiations in English.

Features

- Real world business communication contexts
- Extensive professional vocabulary development
- Burlington SpeechTrainer® for perfect pronunciation
- Interactive listening, speaking, reading, and writing tasks
- Graded grammar syllabus with interactive practice exercises
- Review units to measure progress



COMMUNICATE LIKE A PROFESSIONAL WITH BURLINGTON CORPORATE ENGLISH



**Write accurate,
well-structured emails**



**Communicate clearly at
hotels and airports**



**Develop cross-cultural
communication skills**



Present data and analyse trends



Deliver memorable presentations



**Conduct effective recruitment
interviews**



Negotiate more confidently



**Talk clearly and concisely about
risks and mitigations**



**Positively influence
meetings and discussions**

and many more...



ENGLISH FOR SPECIFIC CAREERS

Choose from our wide variety of Wordlists, Soft Skills courses and language courses for different sectors and job roles. Students learn and practice vocabulary and expressions specific to their job, and then practice using them in realistic workplace situations. Help the staff in your organisation to communicate more effectively at work with a Burlington English for Specific Careers course.

Features

- Career-specific Wordlists and role plays
- In-class activities to develop communication skills
- Writing worksheets focussing on career-specific text types
- Burlington SpeechTrainer® for perfect pronunciation
- Interactive practice activities
- Teacher support materials
- Reading and listening practice



TAKE YOUR PICK FROM

Our wide selection of career-specific language learning materials gets larger every year. Find the course or Wordlist that matches your career and communicate more confidently.

Business Management & Administration

- 9 courses for Administrative Assistants
- 4 courses for Managers



Education & Training

- 7 courses for English Teacher



Finance

- 8 courses for Accountants
- 4 courses for Bankers



Health Sciences

- 1 course for Dentists
- 10 courses for Nurses
- 17 courses for Doctors
- 1 course for Pharmacists



Hospitality & Tourism

- 6 courses for Hospitality workers



Human Services

• 8 courses for Caregivers



Information Technology

• 5 courses for IT workers



Law, Public Safety, Corrections & Security

• 10 courses for Lawyers



Marketing

• 1 course for Marketing Account Managers
• 1 course for Marketing Directors



Science, Technology, Engineering & Mathematics

• 7 courses for Engineers



Travel & Relocation Courses

• 7 courses focussing on the language of business travel



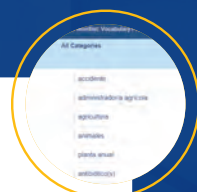
Soft Skills for Specific Careers

• 18 courses focussing on effective communication skills for different job roles



Wordlists for Specific Careers

• Vocabulary and pronunciation development for a wide variety of jobs across 12 different sectors



CAREER EXPLORATION AND SOFT SKILLS

The Career Exploration and Soft Skills programme of Burlington English is available at Beginner, Intermediate, and Advanced levels. It is designed to help students plan career pathways, explore career options, and gain the soft skills needed to find a job and succeed in the workplace.

Features

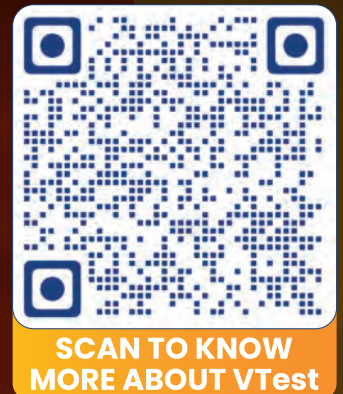
- Explore career clusters and specific jobs
- Create a career pathway based on interests, skills, and values
- Develop workplace communication skills
- Develop interview and job application skills
- Build vocabulary with skills-focussed Wordlists
- Burlington SpeechTrainer® for perfect pronunciation



**AN AWARD-WINNING ASSESSMENT SOLUTION
FOR HIGHER EDUCATION INSTITUTIONS AND COMPANIES**

**ADAPTIVE
CUSTOMISABLE
ACCURATE**

- ✓ CEFR-aligned
- ✓ Compliant with global accessibility standards



MEMBER OF:



ATP
GLOBAL



ALTE
Associate Member

ACADEMIC ENGLISH

CEFR Level
Pre-A1 to C2

VTest Academic English has been carefully designed to prepare students for success in rigorous academic environments in higher education institutions. Whether for admissions, placement, or tracking academic progress, it provides a reliable measure of students' ability to thrive in English-medium institutions. It is created for people who speak English as a second language, aged 16 and above.

FEATURES

Flexible



- ✓ Access VTest on multiple devices with an internet connection
- ✓ Access VTest at any time
- ✓ Choose from proctored, proctored with facial recognition, non-proctored, and on-site versions

Adaptive



- ✓ Test items adapt in difficulty to match the user's performance
- ✓ Smart item mixing ensures every test is unique
- ✓ Customise VTest to meet specific assessment needs

Accessible



- ✓ A range of accessibility tools for differently-abled test-takers

GENERAL ENGLISH

CEFR Level
Pre-A1 to C2

VTest General English is the best-suited exam for mid-stake purposes, such as workplace and HR assessments, level and skill mapping, and language auditing across organisations. The exam places candidates across a 10-level CEFR scale in all four skill areas: Listening, Reading, Writing, and Speaking. It is a reliable, easy-to-administer, online English proficiency assessment that adapts to students' abilities.

Reliable



- ✓ The perfect blend of cutting-edge AI assessment and human expertise
- ✓ Detailed results delivered within 48 hours
- ✓ Secure administration and reporting
- ✓ No pass/fail criteria

Skills Focus



- ✓ Assess all four skills together or in different combinations
- ✓ Focus on how English is used in academic, professional, and social situations
- ✓ Listen and Speak sections focus on real-world spoken communication
- ✓ Read and Write sections focus on real-world written communication

VTEST FOR HIGHER EDUCATION



VTest Value for Faculty

- ✓ Easy to use
- ✓ Fast, accurate results for placement and progress monitoring
- ✓ Institution-wide, group, and individual-level reporting



VTest Value for Learners

- ✓ Simple, intuitive user interface
- ✓ Clear, detailed results
- ✓ Structured feedback to inform future learning



VTest Value for Administrators

- ✓ Detailed reporting for informed decision making
- ✓ Easy to set up for large groups of test-takers

VTEST FOR CORPORATES



VTest Value for HR Administrators

- ✓ Effortless test administration
- ✓ Immediate results
- ✓ Organisation-wide, group and individual level reporting




VTest Value for Management

- ✓ Competitive pricing
- ✓ Reliable, easy-to-interpret results
- ✓ Invaluable tool for effective decision making



VTest Value for Employees

- ✓ A flexible, easy-to-navigate test experience
- ✓ No preparation required
- ✓ Reliable results with personalised feedback



Your Partner for All English Language Learning and Assessment Needs

TESTIMONIALS

Hear it from our partners...



This course helped me write impactful business emails in English. It is unique because each module provides tips on writing more professional emails and lessons to improve your overall English communication skills. My know-how of English grammar and vocabulary skills have also improved and made me a more effective communicator..."

Maiva Pharma



...As an educational establishment, we recognise the importance of developing our students' English language skills for a better career path. Our reputation depends on their success and the Burlington English skill development plan has helped us meet our language learning goals.

We appreciate the approach of the Burlington English team, where they understood the need first and then presented the plan of action for executing the programme. We wish Burlington English all the best!"

New Delhi Institute for Information Technology & Management



We did not expect such a high selection of our ITI students. My sincere thanks to Burlington English for conducting such a focused training for the ITI students in a short span of time."

Uttarakhand Skill Development Mission (UKSDM)

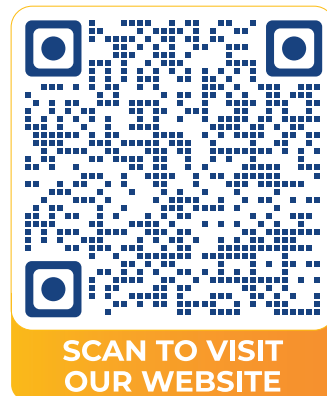




Burlington

E N G L I S H

**Burlington English—the best choice for
higher education and businesses**



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